## PAKEY CLUB

#### MID-YEAR UPDATE

2019/2020

PAKEYCLUB.ORG

O P A K E Y C L U B

## GOVERNOR'S UPDATE

#### Hello Pennsylvania Key Clubbers!

Many exciting things have happened since May! Our District attended International Convention in Baltimore, Maryland. The District Fall Rally was held at Hershey Park in Hershey, Pennsylvania. The District Board had two board meetings and met our new International Trustee, Alex Drahos. Most importantly, the board has begun planning for District Convention 2020!

In this update, I will be covering a few important topics such as District Convention 2020, previously established goals, and a few reminders. Please do not hesitate to reach out to me or your Lieutenant Governor with any questions or concerns.

Yours in Service, Governor Michalie Mazurkivich Governor@PAKEYCLUB.org (570) 589-1408



### **GOALS UPDATE**

An update on goals established at the beginning of the 2019-20 term



#### CHARTER

The Growth and Sustainment committee has been working to create DCON awards for club growth, and is updating the website with information about District Events and resources. Governor Michalie made a Key Club chartering guide.

#### RETAIN

The Growth and Sustainment committee made a flyer template for clubs to aid in event promotion. The committee is currently working on a graphic that explains dues.

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#### EDUCATE

All Lieutenant Governors have held a Divsional Council Meeting/Officer Training. The District Convention Workshops committee is curating officer training workshops that will be presented at DCON.



#### STRENGTHEN

The Communication Committee emailed all unresponsive clubs in the District in order to establish contacts. The committee is working to obtain and utilize input from clubs during District Convention planning.

The committee has also been making articles for the District publication, The Keystonian. You can view the most recent edition of The Keystonian here.

#### DEVELOP

The Kiwanis Family Relations Committee has made monthly graphics that highlight a branch of the Kiwanis Family. These graphics are posted on social medias and in Lieutenant Governor newsletters.





#### INCREASE

The Youth Serving Youth (YSY) Committee has been working on a YSY informational newsletter and is currently updating the YSY page on the website. They are also working on a promotional video.

# REMINDERS

#### **Monthly Reports**

• Monthly Reports are due on the 5th of each month!

#### Dues

• Dues are due by December 1st! Dues are \$13.50 per member.

#### **DCON 2020**

- DCON 2020 will be March 13th-15th in State College, Pennsylvania.
  - Our mailing packet and information about our advisor incentive program are available on our website!

#### KC Cash

 KC Cash applications are open! KC Cash is a scholarship to attend District Convention, and anyone is eligible to apply!

#### Social Media

- Stay updated with our social media!
  - Instagram: @PAKeyClub
  - Twitter: @PAKeyClub
    - Facebook: @PAKeyClub