

KEY CLUBBERS ARE FAR FROM ALONE IN THEIR MISSION TO MAKE A DIFFERENCE.



The Kiwanis family

Supporting and working side-by-side with Key Club is the Kiwanis family, a combined force more than 600,000 members strong and existing all over the world.

A glance at the Kiwanis family:

Kiwanis (adults):
8,000 clubs; www.kiwanis.org

Aktion Club (adults with disabilities):
260 clubs; www.aktionclub.org

CKI (college/university students):
500 clubs; www.circlek.org

Builders Club (middle and junior high school students):
1,300 clubs; www.buildersclub.org

K-Kids (elementary school students):
950 clubs; www.kkids.org

In addition, Service Leadership Programs include **Key Leader** (www.key-leader.org) and **Kiwanis Kids** (www.kkids.org). Key Leader, which primarily targets high school students, is a program offering weekend skill-building sessions for emerging leaders. Kiwanis Kids includes Kiwanis' three programs aimed at elementary school students: **K-Kids**, **BUG** (Bring Up Grades) and **Terrific Kids**. Key Clubs can sponsor or co-sponsor Kiwanis Kids or co-sponsor Builders Club programs.



Additional information about the projects and programs of Key Club International is available online at www.keyclub.org.

HISTORY

Key Club began in 1925 in Sacramento, California, in order to provide an active, vocational guidance program for students. Kiwanians who visited the Sacramento Club came away with the idea of introducing the high school service club to their communities. The idea spread and soon Key Clubs were forming all across the nation.

Key Club International continues to grow. There are now clubs throughout the world, totaling more than 250,000 members, 5,000 clubs and 30 countries. In time, Key Club has grown to be the largest high school service organization in the world. Key Club International is truly a student-led organization, with a Board of Trustees elected at the international convention, and district boards elected at district conventions. Every year, more than 250 new Key Clubs are built; however, emphasis is on supporting existing clubs. With this criterion as a guide, Key Clubs can expect a steady, healthy growth for many years to come.

Timeline

- 1925** First Key Club started in Sacramento, California
- 1939** Florida held first state convention
- 1943** International Association of Key Clubs formed
- 1946** First Canadian club chartered
Key Club magazine created
Key Club International formed,
Hartley Hall, IV (Macon, Georgia) elected president
- 1977** Females admitted to Key Club International
- 1998** Key Club International membership reached 200,000
- 2008** Key Club exists in 28 countries, with membership of 244,175 in 4,930 clubs



Kiwanis
Service Leadership Programs

www.keyclub.org

3636 WOODVIEW TRACE INDIANAPOLIS, Indiana 46268 USA
317-875-8755 • US AND CANADA: 800-KIWANIS • E-mail: keyclub@kiwanis.org



KEY CLUB®

NEW MEMBER HANDBOOK



KEY CLUB®

WELCOME NEW MEMBERS!

Congratulations on your decision to be part of Key Club, the oldest and largest service program for high school students. As a Kiwanis-family member, you are part of the world's largest service organization committed to serving the children of the world.

As a Key Club member, you'll receive a lot of great benefits. We invite you to learn more about these benefits by visiting the Key Club Web site at www.keyclub.org. Be sure to check this Web site often, as there will always be new and exciting information.

Your official Key Club membership card with your name and membership number is attached. This number is your Kiwanis-family membership number and is unique to you. You will need to have your membership number to use many of the benefits. Your number will remain the same as long as you are a member of the Kiwanis family.

Again, congratulations on your decision to be part of Key Club, and best wishes for a rewarding year!

PLEDGE

I PLEDGE ON MY HONOR TO UPHOLD THE OBJECTS OF KEY CLUB INTERNATIONAL; TO BUILD MY HOME, SCHOOL, AND COMMUNITY; TO SERVE MY NATION AND GOD AND COMBAT ALL FORCES WHICH TEND TO UNDERMINE THESE INSTITUTIONS.

MOTTO

CARING—OUR WAY OF LIFE

VISION STATEMENT

TO DEVELOP COMPETENT, CAPABLE, CARING LEADERS THROUGH THE VEHICLE OF SERVICE



MISSION STATEMENT

An international, student-led organization providing its members with opportunities to perform service, build character and develop leadership.

OBJECTS

- To develop initiative and leadership;
- To provide experience in living and working together;
- To serve the school and community;
- To cooperate with the school principal;
- To prepare for useful citizenship;
- To accept and promote the following ideals:

To give primacy to the human and spiritual rather than to the material values of life;

To encourage the daily living of the Golden Rule in all human relationships;

To promote the adoption and the application of high social, business and professional standards;

To develop, by precept and example, a more intelligent, aggressive and serviceable citizenship;

To provide a practical means to form enduring friendships, to render unselfish service and to build better communities;

To cooperate in creating and maintaining that sound public opinion and high idealism which makes possible the increase of righteousness, justice, patriotism and good will.

CORE VALUES

Key Club International, through its strategic planning process, clarified and committed to four organizational core values—guiding principles which are central to our international organization:

Character building
 Leadership
 Inclusiveness
 Caring

Character building

Specific Objects help shape Key Club's organizational values. It's important to commit to our organizational values, and clarify and strengthen our own values as leaders. Key Club leaders build their character by choosing and accepting personal guiding principles. Having those core values helps all of us lead with credibility.

Credibility is much like living and leading with integrity. We value service, so we act to make our communities a better place in which to live. We value character, so we treat people with dignity and respect.

That type of consistency is important to our character.

Leadership

To paraphrase Martin Luther King Jr., "Anyone can be great, because anyone can serve." It is that philosophy that embodies the concept that leadership isn't just for the CEO of a company, an elected official or a student officer. Anyone can lead.

Leadership involves:

Visualizing a positive future and then committing, through action, to that vision.

Asking, "What if" to try new and better ways of doing things.

Acting out of responsibility to a mission.

Accomplishing things through and with other people.

Acting consistently with integrity.

We believe a new member can display leadership just as well as the president of the club. Members without a leadership title can be just as effective as a Key Club governor. How will you show your leadership through your action and service?

Inclusiveness

Key Club provides an opportunity to develop the value of caring for others in the community as well as others in our clubs. It is that outward-directed invitation to know and appreciate others that makes us different from other student-led organizations.

Each member, not just the officers, has the responsibility for creating an inclusive environment in Key Club. We all are responsible for making people know they are valued as individuals. We have a chance to help people fit in and know they have an important place in our schools, Key Club and the world.

Caring

Key Club International has a very clear reason for being. The value of caring is central to its mission and objects. Because we care about others, our members are dedicated to serving the children of the world. Our service initiatives unite us as an international organization committed to helping others and strengthen our communities.

Key Club nurtures the value of caring. We aren't into self-promotion. We act because we care about the welfare of others. We make a difference. More simply, we make a difference for others because we want to help. We make the world a better place because we care.



DUES

To defray some of the costs of operating such a large organization, Key Club International charges you annual dues of US\$6.50. District and clubs also charge dues, which vary in amount from one district and club to another.



0.04% Staff assistance

1.86% Club and district awards, scholarship programs, Youth Opportunities Fund

4.15% Leadership development, Major Emphasis Program

4.45% Alumni development

5.6% Convention planning, promotion, site selection

12.75% Governors/Administrator's Training Conference, KCI board training, KCI board meetings, board administration, support to districts and KCI Leadership Conference

18.65% Office administration (Membership forms, cards, stationery, telephone services, computers, printing and copying, mail services, etc.)

20.96% Literature, general mailings, Leaderlink, monthly mailings, Web site & Internet, marketing and promotion

31.5% KEY CLUB magazine

WHERE DOES YOUR \$6.50 GO?