

KIWANIS  
MEMBER

 Kiwanis  
KeyLeader®



Inspire a leader.

### **Kiwanians know what leadership**

**is all about.** That it's more about service than glory. That it starts with young people, from primary school children in K-Kids clubs to Key Club members in high school. And that people who help others—and build others' leadership skills—are the most valuable leaders of all.

Each Key Leader program—a weekend leadership experience for teens ages 14 to 18—offers emerging leaders a taste of what service leadership is all about. When you and your club send a student to a Key Leader weekend, you give that student a gift. Knowledge about the community and how they can get involved. Tools for building self-confidence and setting goals. Friends to reinforce the message and help along the way.

**Today's teens are tomorrow's leaders.  
Through Key Leader, you and  
your club can make a difference  
in a teen's life.**

Learn more at [www.key-leader.org](http://www.key-leader.org).



At Key Leader weekends, teens get their first taste of leadership.

And Kiwanis values.

## Here's how you can get involved in Key Leader.

# 1

### Serve the children.

Don't forget—teens are not beyond our Kiwanis focus. Serving the children of the world includes serving teens, too.

# 2

### Sponsor a student.

Your club can make a difference by sponsoring a teen at a Key Leader weekend. High school students ages 14 to 18 can take part. For US\$175, you can inspire a student to achieve his or her personal best through service leadership.

# 3

### Plan to lead.

Why not plan to sponsor several Key Leader students each year? Be sure to allocate adequate funds in your annual budget.

# 4

### Reach out.

Let people in your club and community know about Key Leader and the good it's doing for teens, and invite them to take part. Key Leader is a Kiwanis-family program, but membership in Key Club or other service programs is not required.

# 5

### Join us.

Volunteering at a Key Leader weekend gives you a chance to network with your fellow Kiwanians, get in touch with the younger generation, and reinforce your own leadership values. Sign up at [www.key-leader.org](http://www.key-leader.org).

“Key Leader has been an *aha* moment not only for me but also for the students who attend. It gives insight to the Kiwanis mission and the amazing potential our youth have to offer.”



— Natali Tatiana Galt,  
Kiwaniis Club of  
Escondido, California